



Sample of work

Branding

Print Design

Infographics

Web

Motion Graphics

3D Modelling

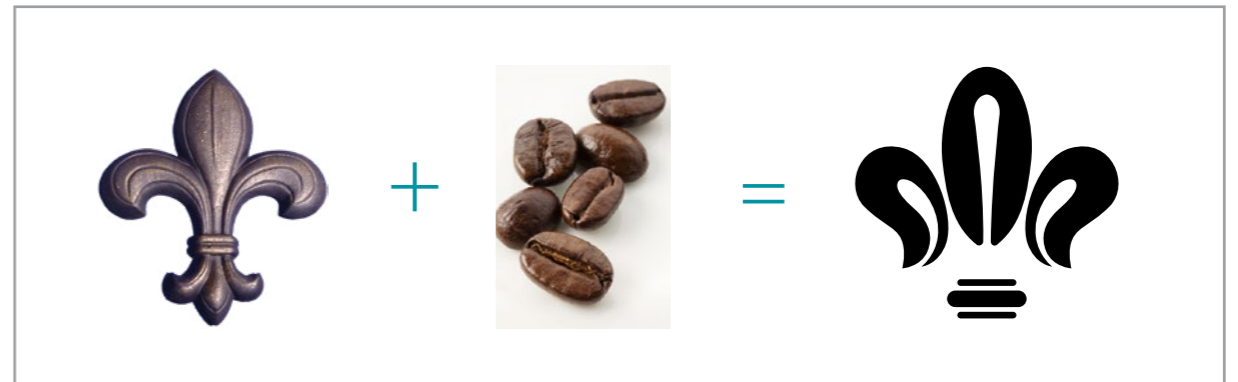
Branding



MEADES CAFE Concept and execution.

Brand for a new start up business venture with a request for French bistro type brand.

This bespoke stylised motif was used as a part of the brand to show the french connection and also the Coffee connection by stylising the flower into coffee beans while still keeping the retro floral look.



Further work on 3d montage representations of possible awnings and seating area. Created using sketchup and Photoshop



This motif was adapted into an interesting background for use on a variety of other collaterals.

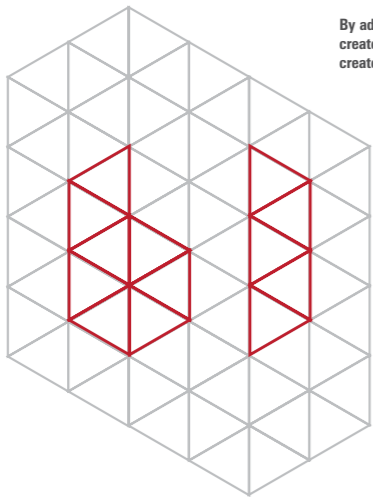


SALES BI

Concept and execution.

Business Intelligence for Sales. The company's goal was about using visual and powerful business analytics to help businesses take and accelerate their strategy decisions. I used the concept of tessellation, which is created when a shape is repeated over and over again covering a plane without any gaps or overlaps. Tessellation shows connection and strength.

How to make an icon that says **'B' & 'I'** using tessellation and triangles?



By adding more triangles around the stylised 'B' and 'I' we can create a strong impactful **hexagonal shape** which also creates a sturdy **cube shape**



Applications for Powerpoint covers continuing with connection concepts



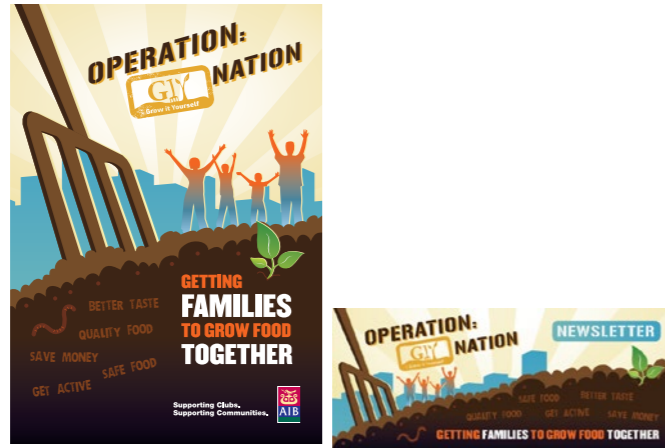
Applications for the brand. Branded polo shirts

More brands...



Print Design

Various print work.



Series of printed posters, web and email collaterals for the Operation GIY initiative.



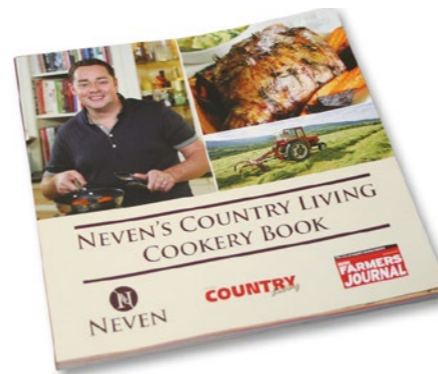
Newsletter and various corporate designs for a local well-being centre.



Menu and flyers for a local coffee shop.



Food pyramid project for Irish Health and Safety Executive.



Cookery book for celebrity chef.



Print design for International charity.

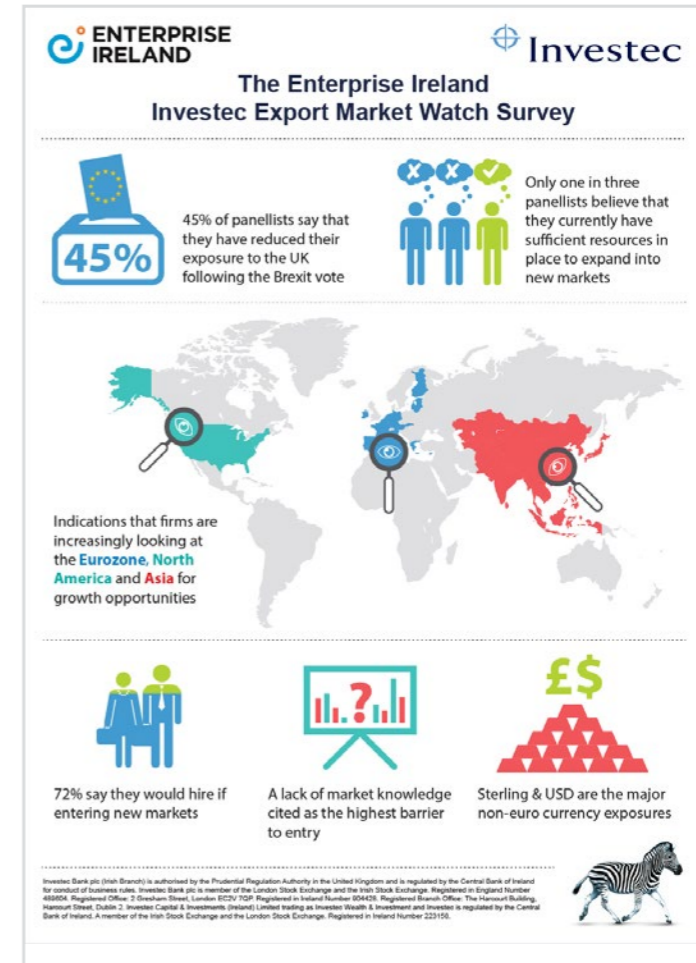
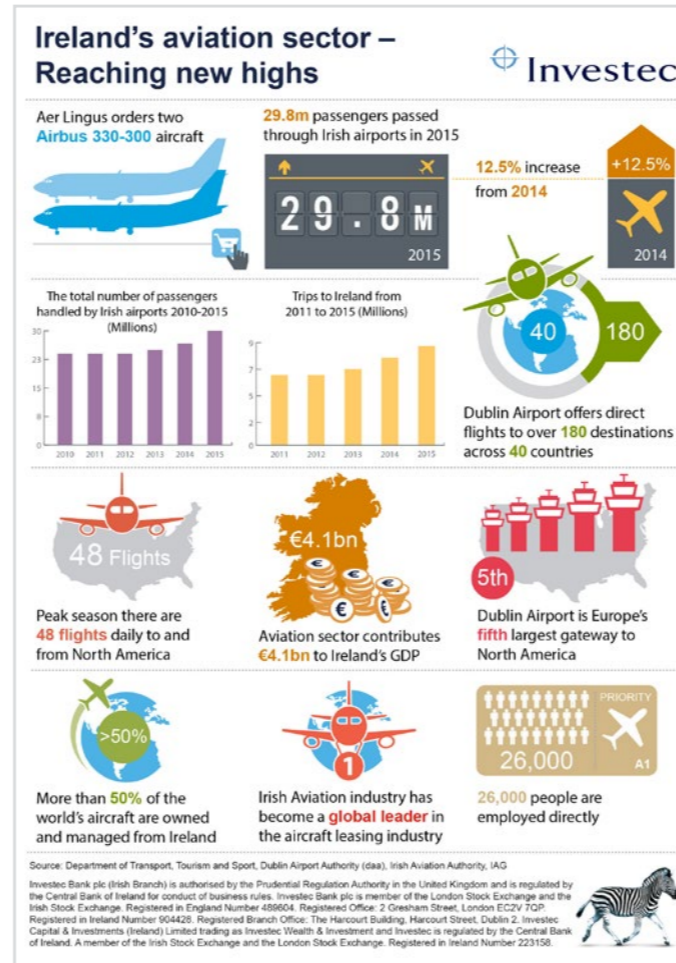
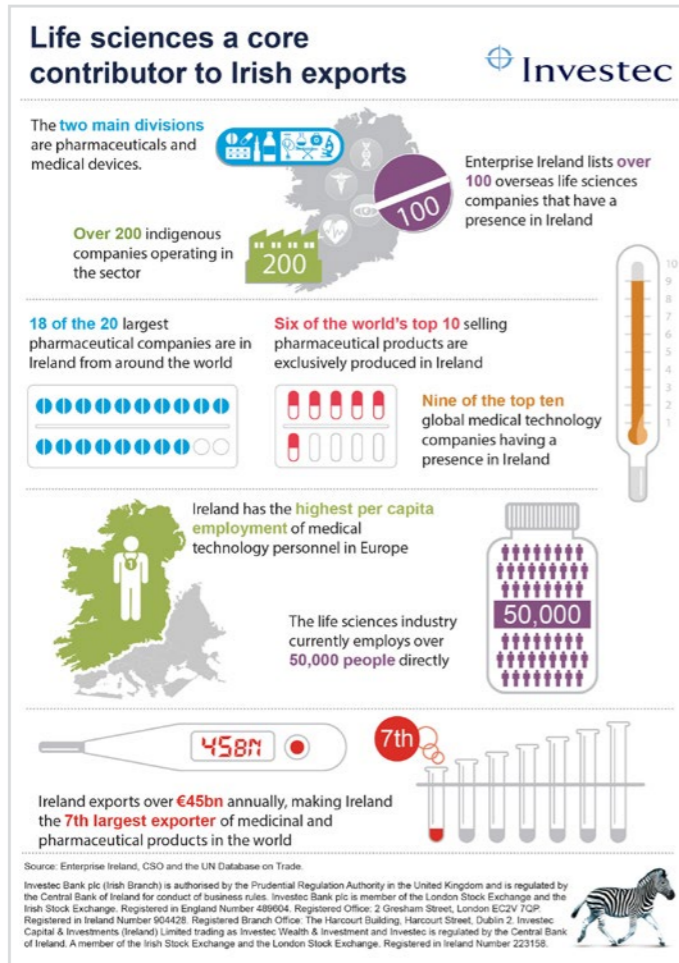
Hospitality design.



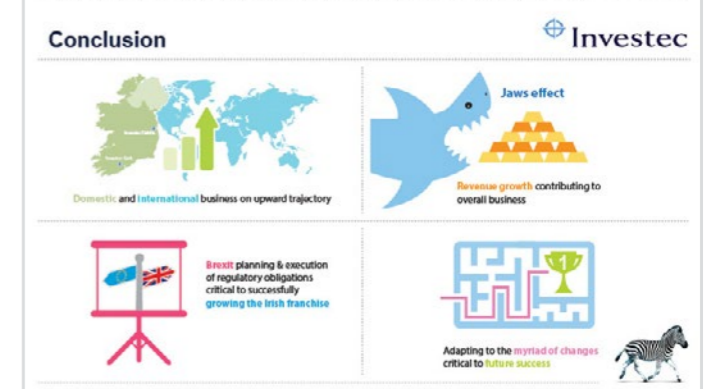
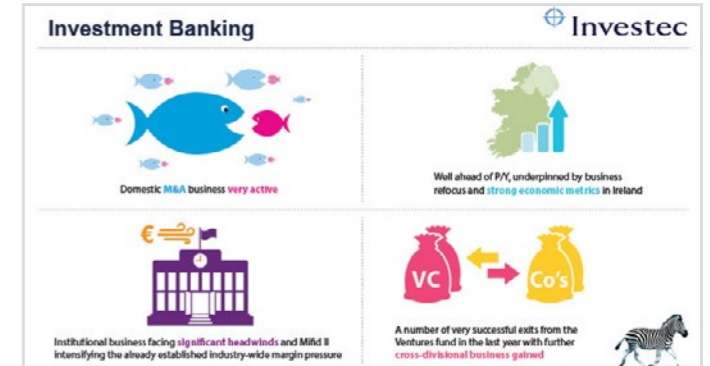
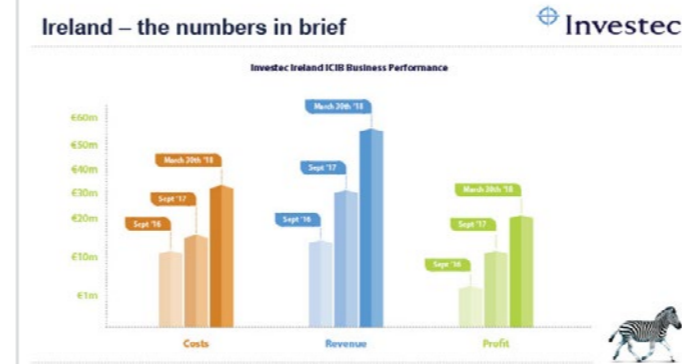
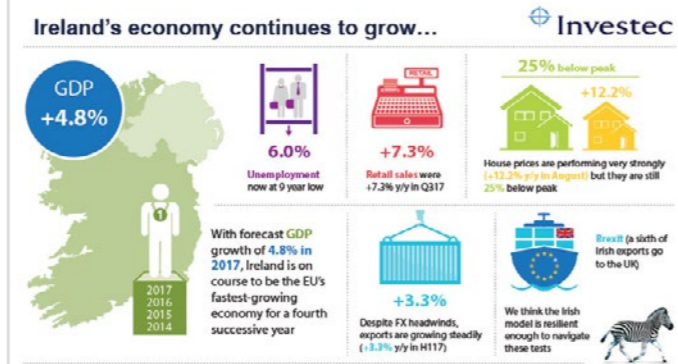
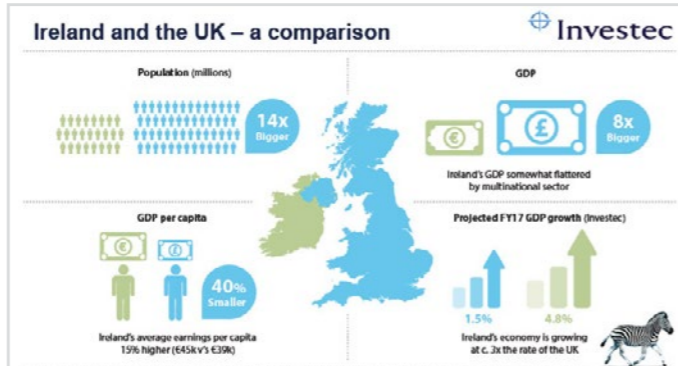
Infographics

Bespoke infographic design.

Investec is a regular client for quarterly reports and various infographic work.



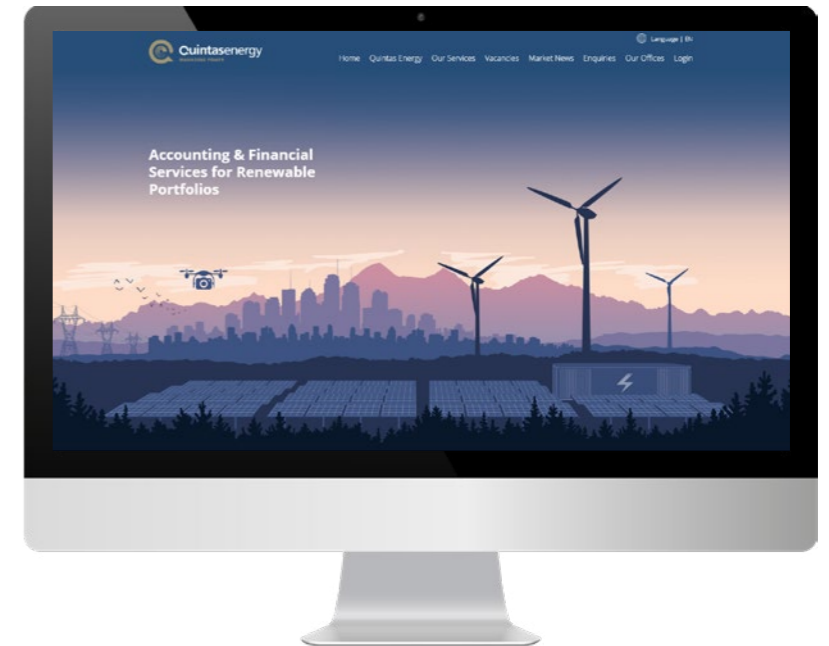
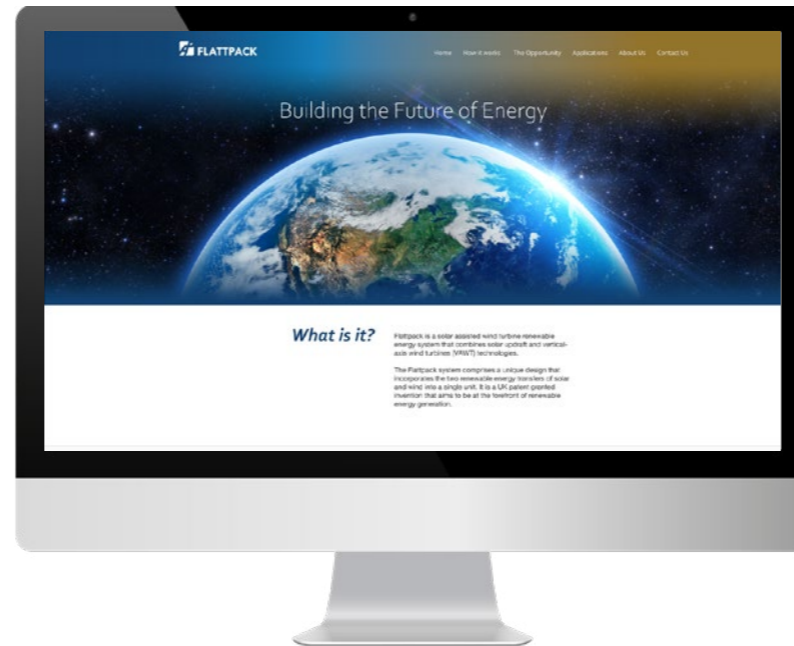
Bespoke infographic design.



Web Design

Web design.

A selection of recent web designs.



Motion Graphics

Motion Graphics

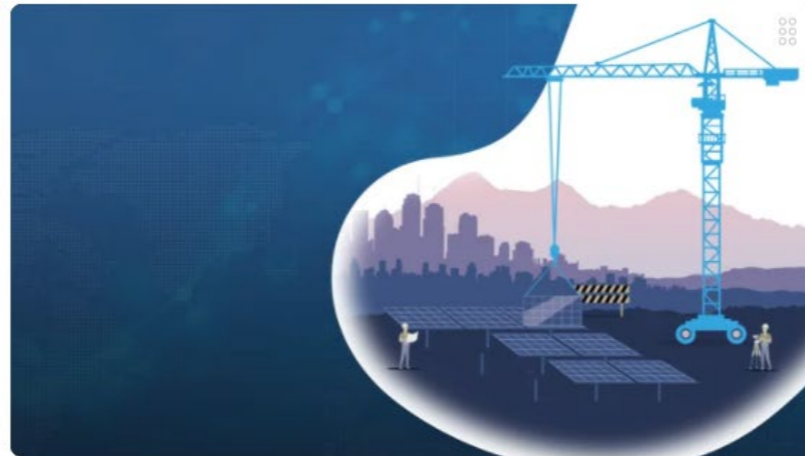
I use After Effects to create promotional videos or animated gifs for marketing.



Final 1080 Motion Graphics



247 Motion Graphics



AM Construct Motion Graphics



Accounting Motion Graphics

[Link to videos](#)

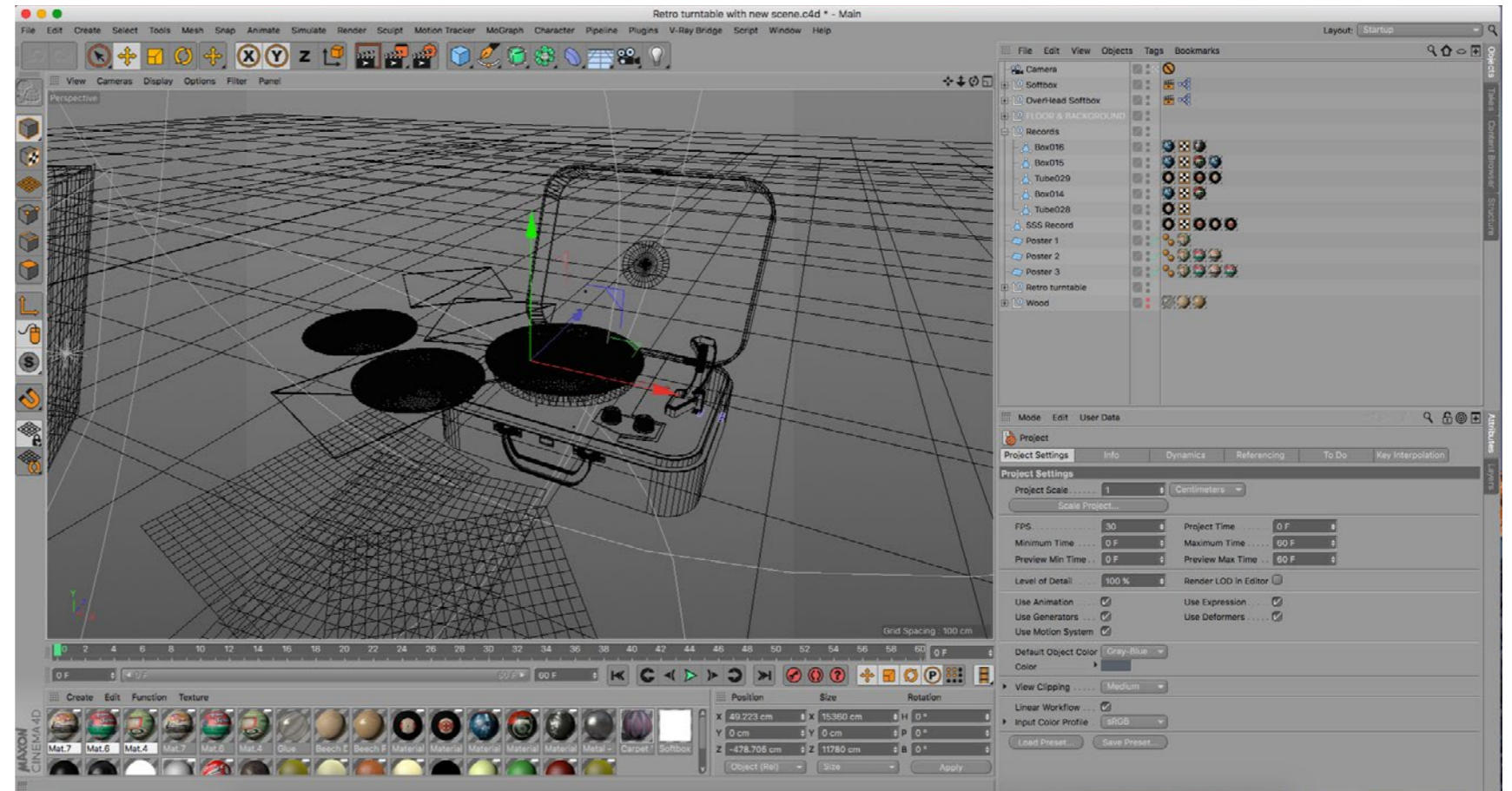
3D Modelling

3D Modelling

While not trained I like to create fun 3D projects when I have the time. I use Cinema 4D to create simple models from eye using reference images. Sometimes using the results in commercial projects.



Reference image of retro turntable.



3D model approximately 20 hours modelling time.





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